## WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

nd:

ww.wtkr.com

**Buying Time LLC** 650 Massachusetts Ave NW Suite 210 Washington, DC 20001

## CONTRACT

	Contract / Rev	rision	1	Alt Order#	
	586978	1	-	7915657	
Product					
VOTE VETS					
Contract Dates	Estimate #				
10/30/12 - 11/06/12	144/142/2557				
Advertiser			Orig	ginal Date /	Revision
Vote Vets.org Action Fun	ids		10	0/29/12	10/29/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broadcast Account Executive			Cash
	Station			<u>kecutive</u>	Sales Office
	WTKR	Jamie	And	rus	Washington, D.
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Adver	iser	Code	Product Code
		144			142
	Agency Ref			Advertiser	Ref
	1				

			Spots/			Tota	ıls
*Line Ch Start Date End Date Description	Start/End Time	Days Le	ength Week	Rate	Type S	pots	Amount
V 1 3 11/04/12 11/04/12 1205am-105am	1205am-105am		:30		NM	1	\$440.00
Start Date End Date Weekdays Spots/Week	Rate \$440.00						
Week: 10/29/12 11/04/12 5	1228-3pm		:30		NM	3	\$4,035.00
N 2 3 10/31/12 11/02/12 CBS Daytime Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/29/12 11/04/12WTF 3	\$1,345.00						64 045 00
N 3 3 11/05/12 11/05/12 CBS Daytime	1228-3pm Rate		:30		NM	1	\$1,345.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         M         1	\$1,345.00	VALUE (1900)					
N 4 3 11/02/12 11/02/12 Late Night with David Lette	rm1135pm-1237am		:30		NM	1	\$690.00
Start Date End Date Weekdays Spots/Week							
Week: 10/29/12 11/04/12F 1  N 5 3 10/31/12 10/31/12 Late Night with David Letter			:30		NM	1	\$690.00
N 5 3 10/31/12 10/31/12 Late Night with David Lette Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>			.00				•
Week: 10/29/12 11/04/12W 1	\$690.00						
N 6 3 11/01/12 11/01/12 Late Night with David Lette			:30		NM	1	\$690.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 1	<u>•Rate</u> \$690.00						
N 7 3 11/05/12 11/05/12 Late Night with David Lette	erm1135pm-1237am		:30		NM	1	\$690.00
Start Date End Date Weekdays Spots/Week							
Week: 11/05/12 11/11/12 M 1			:30		NM	1	\$1,345.00
N 8 3 10/31/12 10/31/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm Rate		.50		.,,,,,		4.10.000
Start Date         End Date         Weekdays         Spots/vveek           Week:         10/29/12         11/04/12        W         1	\$1,345.00						
N 9 3 11/01/12 11/01/12 Newschannel 3 News	12n-1230pm		:30		NM	1	\$1,345.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	<u>Rate</u> \$1,345.00						
N 10 3 11/02/12 11/02/12 Newschannel 3 News	12n-1230pm		:30		NM	1	\$1,345.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/29/12 11/04/12F 1	\$1,345.00		:30		NM	1	\$1,345.00
N 11 3 11/05/12 11/05/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm k Rate		.30		14141	•	₩1,070.00
Week: 11/05/12 11/11/12 M Spots/Week	\$1,345.00				I		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified, otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 586978 /	Alt Order # 07915657		
Contract Dates 10/30/12 - 11/06/12	Product VOTE VETS	Estimate # 144/142/2557		
Advertiser Vote Vets.org Action	1-	<u>Original Date / Revision</u> 10/29/12 / 10/29/12		

Det Beriden	Start/End Time	Spots/ Days Length Week		<u>Tot</u> Spots	als Amount
'Line Ch Start Date End Date Description  Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week	ivate Type	Opolo	Amount
Start Date End Date Weekdays Spots/Week	3-4pm	:30	NM	1	\$1,010.00
Start Date End Date Weekdays Spots/Week	Rate \$1,010.00		3,000,000	5-04.1	
Week: 10/29/12 11/04/12W 1	3-4pm	:30	NM	1	\$1,010.00
1 13 3 11/01/12 11/01/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week	Rate	.00	1411		\$1,010.00
Week: 10/29/12 11/04/12T 1	\$1,010.00				
1 14 3 11/02/12 11/02/12 Ellen Degeneres 3pm	3-4pm	:30	NM	1	\$1,010.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/29/12 11/04/12F 1	<u>Rate</u> \$1,010.00				
15 3 11/05/12 11/05/12 Ellen Degeneres 3pm	3-4pm	:30	NM	1	\$1,010.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,010.00				
VVeek. 11/05/12 11/11/12 P	11-1135p	:30	NM	1	\$2,050.00
v 16 3 11/04/12 11/04/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week	Rate	.50	, , , ,		<b>4</b> =,000.00
Week: 10/29/12 11/04/125 1	\$2,050.00				2
V 17 3 11/02/12 11/02/12 Late News (M-F)	11-1135p	:30	NM	1	\$2,010.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$2,010.00				
N 18 3 10/31/12 10/31/12 Late News (M-F)	11-1135p	:30	NM	1	\$2,010.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$2,010.00				
Week, 10/20/12 11/01/12	11-1135p	:30	NM	1	\$2,010.00
N 19 3 11/01/12 11/01/12 Late News (M-F) Start Date End Date Weekdays Spots/Week	Rate				0 € 670 € 072.000 L400 0.200 900
Week: 10/29/12 11/04/12T 1	\$2,010.00			١.	AD 040 00
N 20 3 11/05/12 11/05/12 Late News (M-F)	11-1135p Rate	:30	NM	1	\$2,010.00
Week: 11/05/12 End Date Weekdays Spots/Week 11/05/12 11/11/12 M 1	\$2,010.00				
N 21 3 11/05/12 11/05/12 Newschannel 3 News	5-530pm	:30	NM	1	\$1,345.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,345.00				
Week. 11/05/12 11/11/12 11	5-530pm	:30	NM	1 1	\$1,345.00
N 22 3 10/31/12 10/31/12 Newschannel 3 News Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	1000			80 855
Week: 10/29/12 11/04/12W 1	\$1,345.00				64 245 00
N 23 3 11/01/12 11/01/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	1	\$1,345.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 1	\$1,345.00			1	
N 24 3 11/02/12 11/02/12 Newschannel 3 News	5-530pm	:30	NM	1	\$1,345.00
Start Date End Date Weekdays Spots/Week	Rate \$1,345.00				
VVEEK. 10/23/12 11/04/12	6-630pm	:30	NN	1 1	\$1,850.00
Start Date End Date Weekdays Spots/Week	Rate				100 mg 2000000000000000000000000000000000
Week: 10/29/12 11/04/12W 1	\$1,850.00		N/A		£4 850 00
N 26 3 11/01/12 11/01/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NN	1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 1	\$1,850.00			4	
N 27 3 11/02/12 11/02/12 Newschannel 3 News	6-630pm	:30	NN	1 1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$1,850.00				
N 28 3 11/05/12 11/05/12 Newschannel 3 News	6-630pm	:30	NA	1 1	\$1,850.00
N 20 3 11/00/12 11/00/12 110/10/10/10/10/10/10/10/10/10/10/10/10/	= === k				



	Contract / Revision 586978 /	Alt Order # 07915657		
Contract Dates 10/30/12 - 11/06/12	Product VOTE VETS	Estimate # 144/142/2557		
Advertiser Vote Vets.org Action Fun		Original Date / Revision 10/29/12 / 10/29/12		

			Spots/		Tot	als
Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/05/12 11/11/12 M 1	\$1,850.00			NM	1	\$1,010,00
29 3 11/05/12 11/05/12 NewsCha 3 News First @ 4	p 358-5pm Rat <u>e</u>		:30	NM	,	\$1,010.00
Start Date         End Date         Weekdays         Spots/Week           Week:         11/05/12         11/11/12         M         1	\$1,010.00					
1 30 3 10/31/12 10/31/12 NewsCha 3 News First @ 4	p 358-5pm		:30	NM	1	\$1,010.00
Start Date End Date Weekdays Spots/Week	Rate				1	
Week: 10/29/12 11/04/12W 1	\$1,010.00		:30	NM	1	\$1,010.00
√ 31 3 11/01/12 11/01/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week	p 356-5pm Rate		.50			* 110 10101
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 1	\$1,010.00					
1 32 3 11/02/12 11/02/12 NewsCha 3 News First @ 4			:30	NM	1	\$1,010.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,010.00					
Week: 10/29/12 11/04/12	530-6pm		:30	NM	1 1	\$1,520.00
V 33 3 11/02/12 11/02/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/12F 1	\$1,520.00					A4 F00 00
N 34 3 10/31/12 10/31/12 Newschannel 3 News	530-6pm		:30	NM	1	\$1,520.00
Start Date End Date Weekdays Spots/Week	Rate \$1,520.00					
Week. 10/29/12 11/04/12	530-6pm		:30	NM	1	\$1,520.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/12T 1	\$1,520.00			NN	1 1	\$1,520.00
N 36 3 11/05/12 11/05/12 Newschannel 3 News	530-6pm Rate		:30	INIV	'	\$1,520.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	\$1,520.00				1	
N 37 3 11/05/12 11/05/12 Newschannel 3 News	6-7am		:30	NN	1 1	\$1,185.00
Start Date End Date Weekdays Spots/Week						
Week: 11/05/12 11/11/12 M 1	\$1,185.00 6-7am		:30	NI	1	\$1,185.00
N 38 3 10/31/12 10/31/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week			.50		· l	*
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/vveek</u> Week: 10/29/12 11/04/12W 1	\$1,185.00				4	
N 39 3 11/01/12 11/01/12 Newschannel 3 News	6-7am		:30	N	Λ 1	\$1,185.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,185.00				1	
VVEEK. 10/29/12 11/0-1/12	6-7am		:30	N	и 1	\$1,185.00
N 40 3 11/02/12 11/02/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/12F 1	\$1,185.00					<b>#0.00</b>
D 41 3 10/31/12 10/31/12 Price Is Right	11am-12n		:30	NI		\$0.00 \$0.00
D 42 3 11/01/12 11/01/12 Price Is Right	11am-12n		:30	NI	$\neg$	\$0.00
D 43 3 11/02/12 11/02/12 Price Is Right	11am-12n		:30	N N	_	\$0.00
D 44 3 11/05/12 11/05/12 Price Is Right	11am-12n		:30	N	-	\$850.00
N 45 3 10/31/12 10/31/12 NewsChannel 3 News	5-6am K <u>Rate</u>		:30	IN.	'	Ψ000.00
Week: 10/29/12 End Date Weekdays Spots/Weel	\$850.00					
N 46 3 11/01/12 11/01/12 NewsChannel 3 News	5-6am		:30	N	M 1	\$850.00
Start Date End Date Weekdays Spots/Wee						
Week: 10/29/12 11/04/12T 1	\$850.00		:30	N	M 1	\$850.00
N 47 3 11/05/12 11/05/12 NewsChannel 3 News Start Date End Date Weekdays Spots/Wee	5-6am k <u>Rate</u>		.50	.,		4000.00
Olait Date Tile Date 110011011						

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ontract Agreement Between:

ww.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

Contract / Revision Alt Order # 07915657 586978 Product Estimate # **Contract Dates** VOTE VETS 144/142/2557 10/30/12 - 11/06/12 Original Date / Revision Advertiser 10/29/12 / 10/29/12 Vote Vets.org Action Fun

Print Date 10/29/12

Page 4 or 4

						Spots/			Tot	als
Line Ch Start I	Date End Da	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date Week: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$850.00						
48 3 10/31/ Start Date Week: 10/29/12	12 10/31/1 End Date 11/04/12	2 CBS This N Weekdays W	forning Spots/Week 1	7-9a <u>Rate</u> \$850.00		:30		NM	1	\$850.00
1 49 3 11/02/ <u>Start Date</u> Week: 10/29/12	/12 11/02/1 End Date 11/04/12	2 CBS This N Weekdays	florning Spots/Week 1	7-9a <u>Rate</u> \$850.00		:30		MM	1	\$850.00
1 50 3 11/05/ <u>Start Date</u> Week: 11/05/12	/12 11/05/1 End Date 11/11/12	2 CBS This M Weekdays M	florning Spots/Week 1	7-9a <u>Rate</u> \$850.00		:30		NM	1	\$850.00
Veek: 10/29/12	/12 11/01/1 End Date 11/04/12	2 Thursday F Weekdays T	Prime Spots/Week 1	10-11pm <u>Rate</u> \$6,035.00		:30		NM	1	\$6,035.00
√ 52 3 10/31/ <u>Start Date</u> Week: 10/29/12	/12 10/31/1 End Date 11/04/12	12 Wednesda <u>Weekdays</u> W	y Prime Spots/Week 1	8-9pm <u>Rate</u> \$6,700.00		:30		NM	1	\$6,700.00
	, comment					Tota	ls		50	\$73,565.00
Time Period	# of \$	Spots Gros	s Amount	Net Amount						

Time Period	# of Spots	Gross Amount	Net Amount		
10/29/12 -11/05/12	50	\$73,565.00	\$62,530.25		
Totals	50	\$73,565.00	\$62,530.25		

Signature:	Date:	W4023-723000
Signature.		